



A BRAND OF  IRIS CERAMICA GROUP

ICG ITALIA PRESENTS

# BIOPHILIA AND BIO-INSPIRED DESIGN

This course is designed to share the knowledge of Biophilia, Fractal Beauty, and Color, and to demonstrate the principles of biophilic design and how Nature can be the biggest inspiration for architecture and design.

## LEARNING OBJECTIVES

After participating in this learning course, the attendees should understand the importance of biophilia, how biophilic design can be applied, what materials and elements can be used for biophilic design, what fractal beauty is, and how color can affect the architectural space, and physical and emotional human wellbeing.

THIS COURSE OFFERS 1 CREDIT HOUR | CREDIT DESIGNATION: HSW

AIA-STONEPEAK | SPBBID  
IDCEC-STONEPEAK | CC-119694

### Disclaimer:

This Continuing Education Course is delivered by ICG Italia and meets its eligibility criteria, with accreditation formally noted under "Stonepeak."



## FORMAT:

Interactive PowerPoint presentation/workshop.

## COST:

Free.

## FACILITATOR QUALIFICATIONS:

Facilitators are considered experts in the tile industry. They are also trained presenters.

## TARGET AUDIENCE:

Architects, specifiers and other design professionals in the industrial/educational/commercial market. This program meets every experience level with time designed into the program for questions and answers.

## CONTACT:

JENNIFER WINNINGHAM | CONTINUING EDUCATION POC  
DIR: 931-787-5890 | JWINNINGHAM@STONEPEAKCERAMICS.COM

[WWW.ICGITALIAPORCELAIN.COM](http://WWW.ICGITALIAPORCELAIN.COM)