




A BRAND OF  IRIS CERAMICA GROUP

ICG ITALIA PRESENTS

TILE VS. STONE

WHAT'S THE BEST PERFORMING FLOORING?

This course provides a comprehensive overview of ceramic tile and natural stone, tracing their historical development and examining the key differences in material types, manufacturing processes, and applications.

Participants will gain an understanding of ANSI, ISO, and ASTM testing standards relevant to tile and natural stone, as well as insights into the sustainable benefits of porcelain tile.

The course also covers essential care and maintenance practices for both materials and explores the most effective applications for porcelain tile in various settings.

LEARNING OBJECTIVES

Learn the differences between natural stone and ceramic tile, such as types of material, manufacturing process, benefits, care & maintenance and applications.

THIS COURSE OFFERS 1 CREDIT HOUR | CREDIT DESIGNATION: HSW
AIA-STONEPEAK | SP0105_v2; IDCEC-STONEPEAK | CC-111332-R2

Disclaimer:

This Continuing Education Course is delivered by ICG Italia and meets its eligibility criteria, with accreditation formally noted under "Stonepeak."

FORMAT:

Interactive PowerPoint presentation/workshop.

COST:

Free.

FACILITATOR QUALIFICATIONS:

Facilitators are considered experts in the tile industry. They are also trained presenters.

TARGET AUDIENCE:

Architects, specifiers and other design professionals in the industrial/educational/commercial market. This program meets every experience level with time designed into the program for questions and answers.

CONTACT:

JENNIFER WINNINGHAM | CONTINUING EDUCATION POC
DIR: 931-787-5890 |
JWINNINGHAM@STONEPEAKCERAMICS.COM

WWW.ICGITALIAPORCELAIN.COM

