

Bois Urbain

TRADITIONAL PORCELAIN & CERAMIC



Celebrating tradition: the timeless elegance of italian porcelain surfaces

The company

At ICG ITALIA, we don't merely offer Italian porcelain surfaces; we embody the essence of Italian tradition. Our commitment extends beyond fast fashion—it's about delivering timeless and classic Italian appeal that resonates across generations. Our **luxurious ceramics** are meticulously crafted in the picturesque town of Sassuolo, nestled within Italy's Modena province. **This region boasts a rich heritage of artisanal craftsmanship, and we take immense pride in producing our surfaces there.** We are proud heirs of Italian craftsmanship and passionate interpreters of the "Made in Italy" legacy.

ICG ITALIA is present in Design Hub Cities across the U.S. Orange County, San Francisco, Chicago and New York



High-end surfaces

Our expertise in high-end porcelain surfaces is multifaceted. **Manufactured in Italy**, where the finest porcelain is found, our slabs embody a **legacy of craftsmanship**. But it doesn't stop there. We integrate cutting-edge technologies into our products such as **Design Your Slab (DYS)**, empowering customers to imprint custom designs onto our large-format surfaces, and **4D technology**, which seamlessly infuses veining, patterns, and color variations throughout the material. These innovations, combined with an extended list of benefits, position us as providers of exceptional solutions in the market. **When you choose our porcelain, you're not just selecting a surface; you're embracing a legacy of sophistication and quality.**

Sustainable Excellence: ICG Italia's green building philosophy

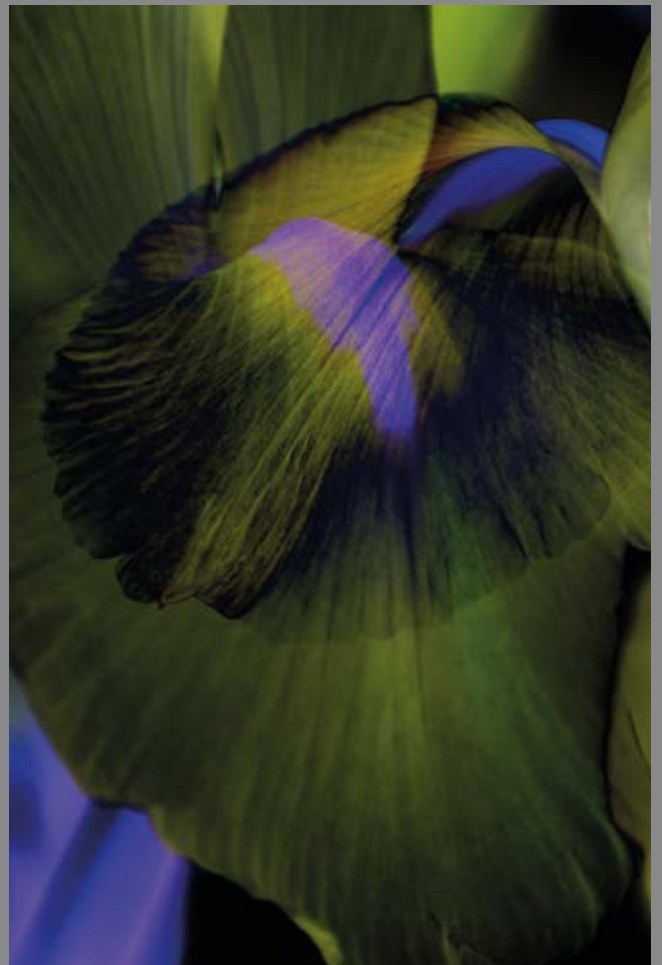
Economy=Ecology

We firmly believe that ecological responsibility and economic viability go hand in hand. Our production philosophy revolves around sustainable architecture, creating ceramics that excel in both technical and aesthetic performance while adhering to green building principles. Since our company's inception, environmental protection and pollution prevention have been woven into our corporate DNA. These principles drive our ambitious goals, setting us apart globally.

The phrase 'Economy =Ecology' encapsulates our ethos—a concept championed by our founder in the 1970s when ecological awareness was nascent. Today, it remains etched onto our production lines as a constant reminder. Whether our ceramic and porcelain surfaces grace residential kitchens or iconic commercial spaces, we honor nature. Sustainability isn't just a choice; it's an imperative. By marrying ecology and economy, we pave the way for a greener, more prosperous future—one surface at a time.



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learn more





Bois Urbain Collection

The project The contemporary lifestyle leads us to experience an increasing separation of the natural and urban spaces: the woods symbolise uncontaminated, unspoilt nature, in contrast to the city, the space of man par excellence. The intent of the BOIS URBAIN collection is to recreate the magic of natural settings within urban space; the knots and veins of wood, captivating imperfections, become a source of inspiration for these eco-friendly porcelain stoneware surfaces.



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information

BOIS URBAIN COLLECTION AVAILABLE COLORS

RECTIFIED V3 R9 R11
ANTISLIP



BLANCHE



MIEL



NOISETTE



TERRE

AVAILABLE SIZES AND FINISHES

Porcelain stoneware ± 11 mm



36"x9"
Natural



36"x9"
Antislip







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A BRAND OF  IRIS
CERAMICA
GROUP