

# Fjord

TRADITIONAL PORCELAIN & CERAMIC



# Celebrating tradition: the timeless elegance of italian porcelain surfaces

## *The company*

At ICG ITALIA, we don't merely offer Italian porcelain surfaces; we embody the essence of Italian tradition. Our commitment extends beyond fast fashion—it's about delivering timeless and classic Italian appeal that resonates across generations. Our **luxurious ceramics** are meticulously crafted in the picturesque town of Sassuolo, nestled within Italy's Modena province. **This region boasts a rich heritage of artisanal craftsmanship, and we take immense pride in producing our surfaces there.** We are proud heirs of Italian craftsmanship and passionate interpreters of the "Made in Italy" legacy.

ICG ITALIA is present in Design Hub Cities across the U.S. Orange County, San Francisco, Chicago and New York



## *High-end surfaces*

Our expertise in high-end porcelain surfaces is multifaceted. **Manufactured in Italy**, where the finest porcelain is found, our slabs embody a **legacy of craftsmanship**. But it doesn't stop there. We integrate cutting-edge technologies into our products such as **Design Your Slab (DYS)**, empowering customers to imprint custom designs onto our large-format surfaces, and **4D technology**, which seamlessly infuses veining, patterns, and color variations throughout the material. These innovations, combined with an extended list of benefits, position us as providers of exceptional solutions in the market. **When you choose our porcelain, you're not just selecting a surface; you're embracing a legacy of sophistication and quality.**

# Sustainable Excellence: ICG Italia's green building philosophy

## *Economy=Ecology*

We firmly believe that ecological responsibility and economic viability go hand in hand. Our production philosophy revolves around sustainable architecture, creating ceramics that excel in both technical and aesthetic performance while adhering to green building principles. Since our company's inception, environmental protection and pollution prevention have been woven into our corporate DNA. These principles drive our ambitious goals, setting us apart globally.

The phrase 'Economy =Ecology' encapsulates our ethos—a concept championed by our founder in the 1970s when ecological awareness was nascent. Today, it remains etched onto our production lines as a constant reminder. Whether our ceramic and porcelain surfaces grace residential kitchens or iconic commercial spaces, we honor nature. Sustainability isn't just a choice; it's an imperative. By marrying ecology and economy, we pave the way for a greener, more prosperous future—one surface at a time.



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learn more





# Fjord Collection

*The project* The porcelain stoneware slabs in the Fjord collection draw their inspiration from the enigmatic charm of Scandinavia, those places where stone is a dominant part of the landscape; here, nature itself, with its strength, erodes the rock to create beguiling protrusions and dips which stand proudly and solemnly on the North Sea. The tone-on-tone clouding which embellishes the various shades of Fjord and make up the range of colours recalls the pale surfaces marked by time and by the primordial forces of nature. Owing to its extreme versatility, Fjord can be applied both indoors and out, and it is designed to interpret both more contemporary and minimalist tastes as well as the more refined and stylish ones.



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## FJORD COLLECTION AVAILABLE COLORS

RECTIFIED

V2

R10

R11

ANTISLIP



**WHITE FJORD**



**SAND FJORD**



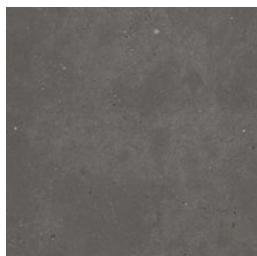
**BEIGE FJORD**



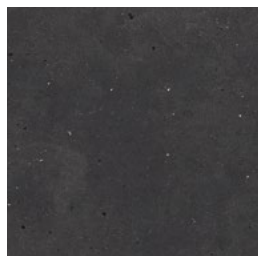
**GREY FJORD**



**BROWN FJORD**



**DUSTY FJORD**



**BLACK FJORD**

## AVAILABLE SIZES AND FINISHES

Porcelain stoneware  $\pm 8$  mm



48"x24"  
Natural Plus



24"x24"  
Natural Plus



24"x12"  
Natural Plus

Porcelain stoneware  $\pm 11$  mm



48"x24"  
Natural Plus



24"x24"  
Natural Plus



24"x12"  
Natural Plus

Porcelain stoneware  $\pm 20$  mm



48"x24"  
Antislip



24"x24"  
Antislip







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A BRAND OF  IRIS  
CERAMICA  
GROUP