

# Next

TRADITIONAL PORCELAIN & CERAMIC



# Celebrating tradition: the timeless elegance of italian porcelain surfaces

## *The company*

At ICG ITALIA, we don't merely offer Italian porcelain surfaces; we embody the essence of Italian tradition. Our commitment extends beyond fast fashion—it's about delivering timeless and classic Italian appeal that resonates across generations. Our **luxurious ceramics** are meticulously crafted in the picturesque town of Sassuolo, nestled within Italy's Modena province. **This region boasts a rich heritage of artisanal craftsmanship, and we take immense pride in producing our surfaces there.** We are proud heirs of Italian craftsmanship and passionate interpreters of the "Made in Italy" legacy.

ICG ITALIA is present in Design Hub Cities across the U.S. Orange County, San Francisco, Chicago and New York



## *High-end surfaces*

Our expertise in high-end porcelain surfaces is multifaceted. **Manufactured in Italy**, where the finest porcelain is found, our slabs embody a **legacy of craftsmanship**. But it doesn't stop there. We integrate cutting-edge technologies into our products such as **Design Your Slab (DYS)**, empowering customers to imprint custom designs onto our large-format surfaces, and **4D technology**, which seamlessly infuses veining, patterns, and color variations throughout the material. These innovations, combined with an extended list of benefits, position us as providers of exceptional solutions in the market. **When you choose our porcelain, you're not just selecting a surface; you're embracing a legacy of sophistication and quality.**

# Sustainable Excellence: ICG Italia's green building philosophy

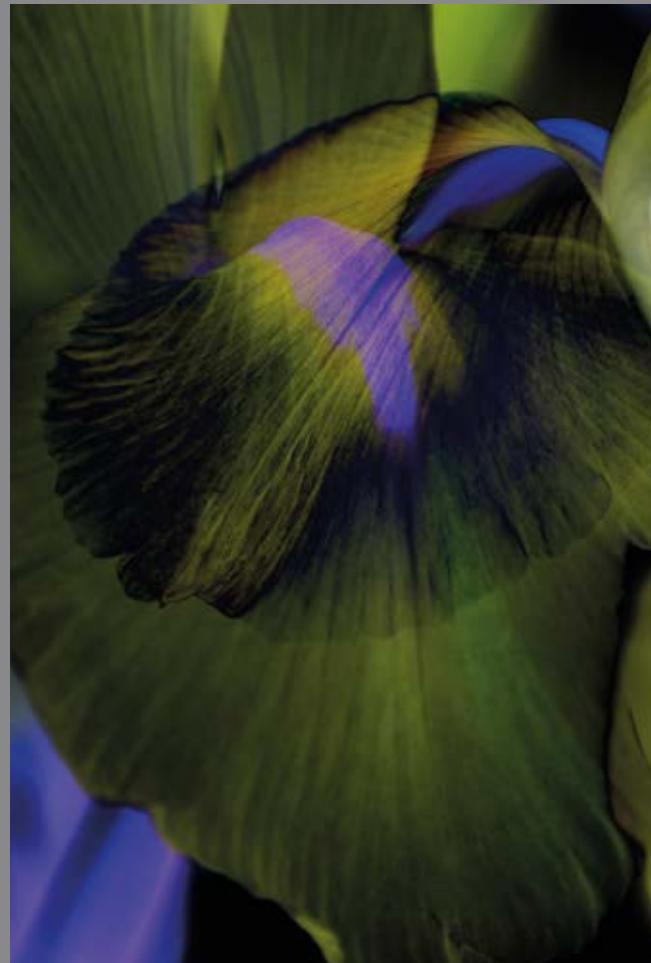
## *Economy=Ecology*

We firmly believe that ecological responsibility and economic viability go hand in hand. Our production philosophy revolves around sustainable architecture, creating ceramics that excel in both technical and aesthetic performance while adhering to green building principles. Since our company's inception, environmental protection and pollution prevention have been woven into our corporate DNA. These principles drive our ambitious goals, setting us apart globally.

The phrase 'Economy =Ecology' encapsulates our ethos—a concept championed by our founder in the 1970s when ecological awareness was nascent. Today, it remains etched onto our production lines as a constant reminder. Whether our ceramic and porcelain surfaces grace residential kitchens or iconic commercial spaces, we honor nature. Sustainability isn't just a choice; it's an imperative. By marrying ecology and economy, we pave the way for a greener, more prosperous future—one surface at a time.



Scan to  
learn more





# Next Collection

## *The project*

The simple, material appearance of concrete, the contemporary architectural element par excellence, reflects the soul of NEXT. The stylish simplicity of the subtle shading makes it a discreet, versatile option for bringing character to settings and offering designers maximum freedom. The variety of sizes, thickness and colours are such that it can be used for both indoor and outdoor areas, embracing all kinds of project requirements and offering a wide range of uses: for floors and walls, surfaces to be walked or driven on, and for particularly sophisticated furnishing and design accessories.



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information

## NEXT COLLECTION AVAILABLE COLORS

RECTIFIED  
V2  
R10  
R11  
ANTISLIP



BRICK



CHALK



CRETE



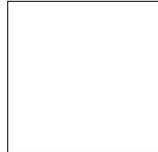
GREIGE



GREY

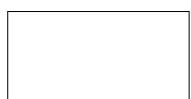
## AVAILABLE SIZES AND FINISHES

Porcelain stoneware  $\pm$  6 mm



40"x40"  
Natural Plus

Porcelain stoneware  $\pm$  8 mm



48"x24"  
Natural Plus



24"x24"  
Natural Plus

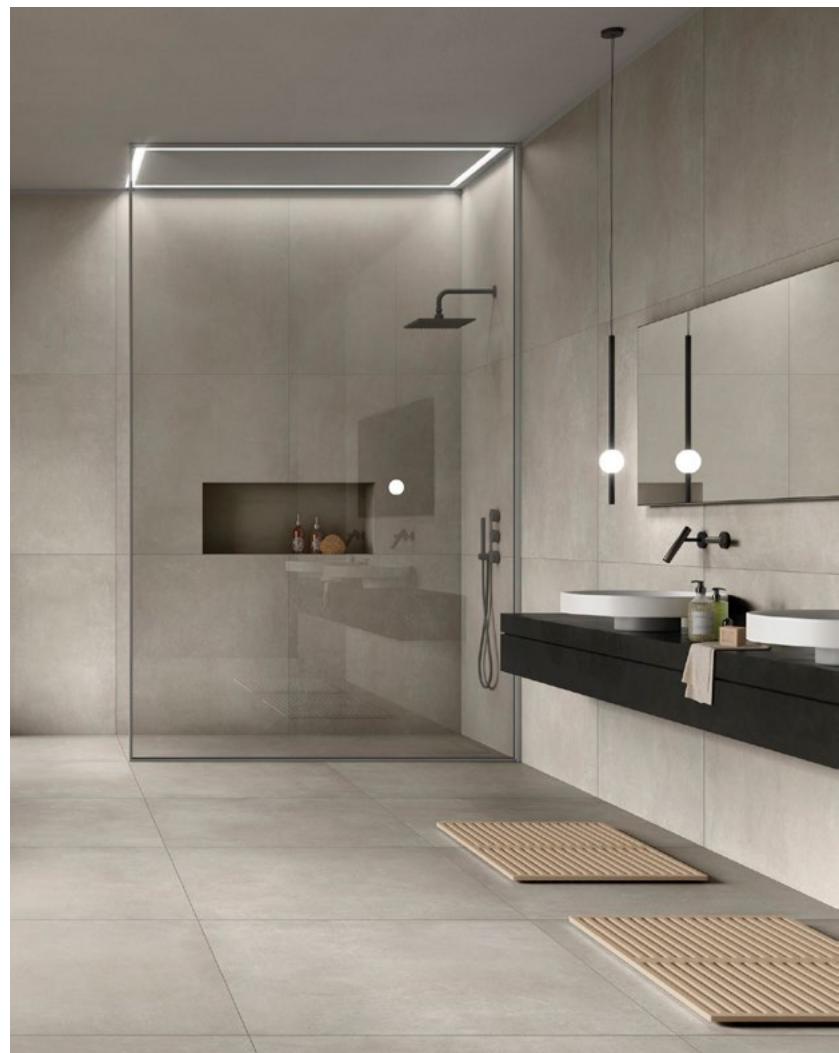


24"x12"  
Natural Plus

Porcelain stoneware  $\pm$  20 mm



40"x40"  
Antislip







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[www.icgitaliaporcelain.com](http://www.icgitaliaporcelain.com)

A BRAND OF  IRIS  
CERAMICA  
GROUP