

Pietre Naturali

High Tech

TRADITIONAL PORCELAIN & CERAMIC



Celebrating tradition: the timeless elegance of italian porcelain surfaces

The company

At ICG ITALIA, we don't merely offer Italian porcelain surfaces; we embody the essence of Italian tradition. Our commitment extends beyond fast fashion—it's about delivering timeless and classic Italian appeal that resonates across generations. Our **luxurious ceramics** are meticulously crafted in the picturesque town of Sassuolo, nestled within Italy's Modena province. **This region boasts a rich heritage of artisanal craftsmanship, and we take immense pride in producing our surfaces there.** We are proud heirs of Italian craftsmanship and passionate interpreters of the "Made in Italy" legacy.

ICG ITALIA is present in Design Hub Cities across the U.S. Orange County, San Francisco, Chicago and New York



High-end surfaces

Our expertise in high-end porcelain surfaces is multifaceted. **Manufactured in Italy**, where the finest porcelain is found, our slabs embody a **legacy of craftsmanship**. But it doesn't stop there. We integrate cutting-edge technologies into our products such as **Design Your Slab (DYS)**, empowering customers to imprint custom designs onto our large-format surfaces, and **4D technology**, which seamlessly infuses veining, patterns, and color variations throughout the material. These innovations, combined with an extended list of benefits, position us as providers of exceptional solutions in the market. **When you choose our porcelain, you're not just selecting a surface; you're embracing a legacy of sophistication and quality.**

Sustainable Excellence: ICG Italia's green building philosophy

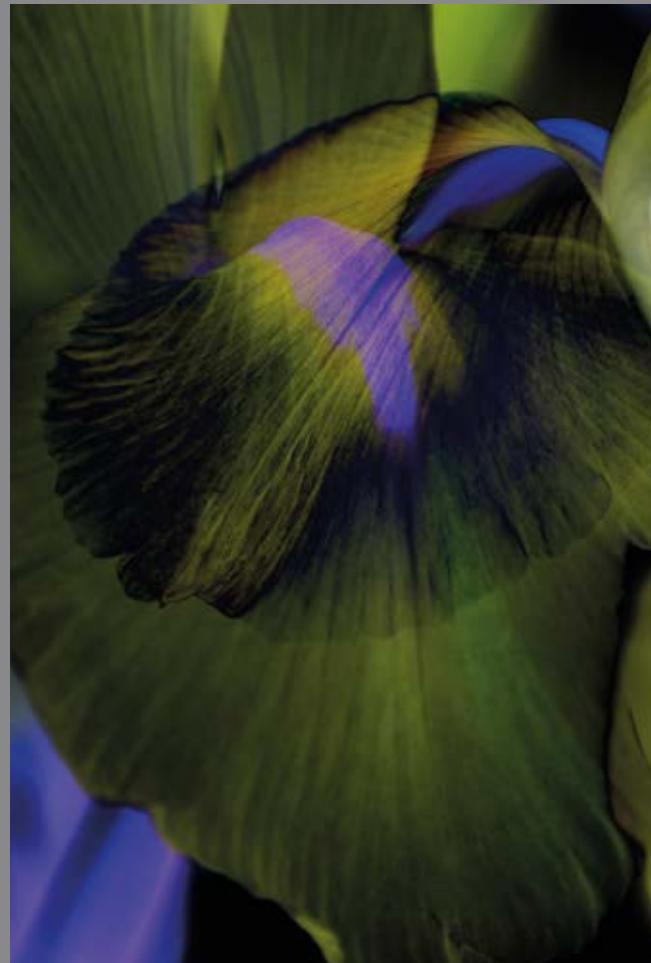
Economy=Ecology

We firmly believe that ecological responsibility and economic viability go hand in hand. Our production philosophy revolves around sustainable architecture, creating ceramics that excel in both technical and aesthetic performance while adhering to green building principles. Since our company's inception, environmental protection and pollution prevention have been woven into our corporate DNA. These principles drive our ambitious goals, setting us apart globally.

The phrase 'Economy =Ecology' encapsulates our ethos—a concept championed by our founder in the 1970s when ecological awareness was nascent. Today, it remains etched onto our production lines as a constant reminder. Whether our ceramic and porcelain surfaces grace residential kitchens or iconic commercial spaces, we honor nature. Sustainability isn't just a choice; it's an imperative. By marrying ecology and economy, we pave the way for a greener, more prosperous future—one surface at a time.



Scan to
learn more





Pietre Naturali High Tech Collection

The project

The warmth of stone floors, the strength of patented technology, Italian talent make every piece unique. High tech floor and wall coverings are ideal for both indoor and outdoor solutions thanks to the various surface finishes available. The manufactured stone is made up exclusively of natural raw materials and minerals that are transformed using a production process similar to the natural rock forming process, giving life to an extremely compact product, homogeneous throughout its body.



Scan for more
information



Scan for more
information - 20 mm

PIETRE NATURALI HIGH TECH COLLECTION AVAILABLE COLORS



**BLACK
ARDESIA**



**PIETRA
PIASENTINA**



**PORTLAND
BEIGE**



**PORTLAND
GREIGE**



**PORTLAND
WHITE**



**WOODEN
WHITE**

RECTIFIED

V2

V3

R9

R10

R11

NATURAL
FLAMED
STRUCTURED
NATURAL PLUS

ANTISLIP

V2

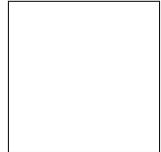
Black Ardesia, Wooden White

V3

Pietra Piasentina, Portland Beige
Portland Greige, Portland White

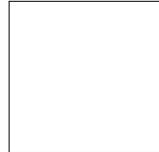
AVAILABLE SIZES AND FINISHES

Porcelain stoneware \pm 6 mm



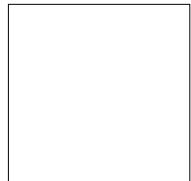
40"x40"
Structured

Porcelain stoneware \pm 20 mm

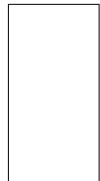


40"x40"
Antislip

Porcelain stoneware \pm 8 mm



48"x48"
Flamed



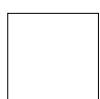
48"x24"
Flamed



24"x24"
Flamed



48"x24"
Natural
48"x24"
Structured
48"x24"
Natural Plus
48"x24"
Antislip



24"x24"
Natural
24"x24"
Structured
24"x24"
Natural Plus
24"x24"
Antislip



24"x12"
Natural
24"x12"
Structured







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A BRAND OF  IRIS
CERAMICA
GROUP