



A BRAND OF  IRIS CERAMICA GROUP

ICG ITALIA PRESENTS

# PORCELAIN 101: LESSONS LEARNED

This comprehensive course provides architects with a deep dive into the technical, environmental, and experiential properties of advanced porcelain surfaces. Participants will explore the fundamental characteristics of porcelain, examining its structural strength, diverse architectural applications, and long-term reusability in a circular economy. The course breaks down the modern porcelain manufacturing process, analyzing its relationship with environmental stewardship, minimal natural resource consumption, and sustainable production cycles. A heavy emphasis is placed on occupant health and physical safety. Attendees will learn the mechanics behind porcelain's slip-resistant properties, safe handling protocols during installation, and how its non-porous, hypoallergenic surface prevents microbial growth and preserves indoor air quality. Finally, the session demonstrates how cutting-edge technological integration allows porcelain surfaces to enhance thermal comfort, improve biophilic design, and elevate user welfare within the built environment.

## LEARNING OBJECTIVES

This course directly addresses occupant health, environmental welfare, and physical safety through the architectural application of advanced porcelain surfaces.

**THIS COURSE OFFERS:** 1 CREDIT HOUR | **CREDIT DESIGNATION:** LU/HSW  
**AIA COURSE NUMBER:** SPPLL01 | **IDCEC COURSE NUMBER:** CC-126124

### Disclaimer:

This Continuing Education Course is delivered by ICG Italia and meets its eligibility criteria, with accreditation formally noted under "Stonepeak."

## FORMAT:

This workshop is presented through a visual presentation and discussion.

## COST:

Free.

## FACILITATOR QUALIFICATIONS:

Facilitators are considered experts in the tile industry. They are also trained presenters.

## TARGET AUDIENCE:

Anyone interested in learning about the "green" nature of porcelain tile, such as architects, specifiers and other design professionals. This program is open to every experience level and includes a question and answer session to address specific interests.

## CONTACT:

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