

Reloaded

PORCELAIN SURFACES BY DIESEL LIVING



Celebrating tradition: the timeless elegance of italian porcelain surfaces

The company

At ICG ITALIA, we don't merely offer Italian porcelain surfaces; we embody the essence of Italian tradition. Our commitment extends beyond fast fashion – it's about delivering timeless and classic Italian appeal that resonates across generations. Our **luxurious ceramics** are meticulously crafted in the picturesque town of Sassuolo, nestled within Italy's Modena province. **This region boasts a rich heritage of artisanal craftsmanship, and we take immense pride in producing our surfaces there.** We are proud heirs of Italian craftsmanship and passionate interpreters of the "Made in Italy" legacy.

ICG ITALIA is present in Design Hub Cities across the U.S. Orange County, San Francisco, Chicago and New York.



High-end surfaces

Our expertise in high-end porcelain surfaces is multifaceted. **Manufactured in Italy**, where the finest porcelain is found, our slabs embody a **legacy of craftsmanship**. But it doesn't stop there. We integrate cutting-edge technologies into our products such as **Design Your Slab (DYS)**, empowering customers to imprint custom designs onto our large-format surfaces, and **4D technology**, which seamlessly infuses veining, patterns, and color variations throughout the material. These innovations, combined with an extended list of benefits, position us as providers of exceptional solutions in the market. **When you choose our porcelain, you're not just selecting a surface; you're embracing a legacy of sophistication and quality.**

Sustainable Excellence: ICG Italia's green building philosophy

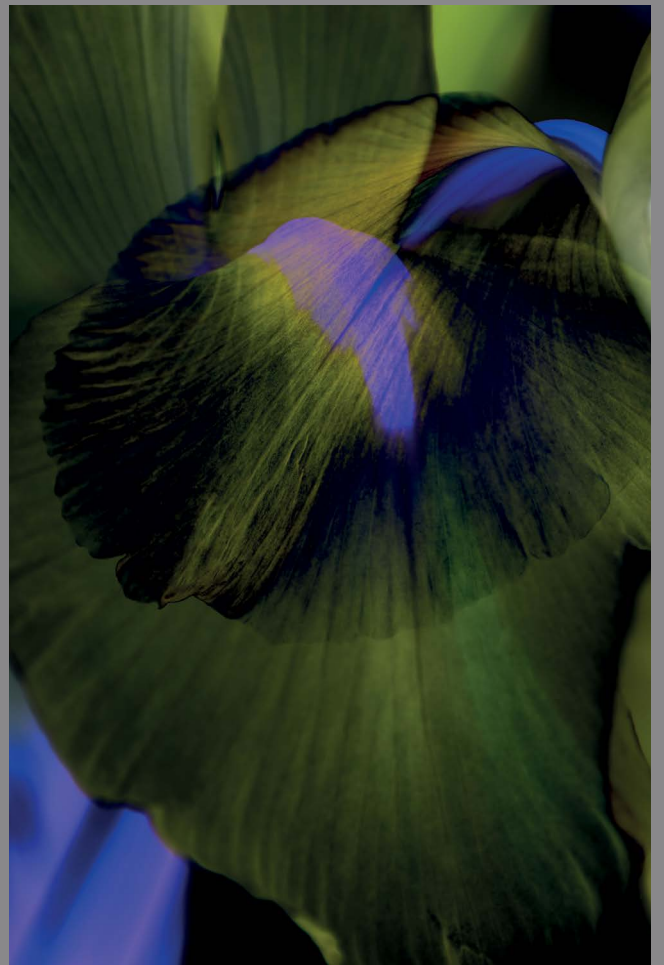
Economy=Ecology

We firmly believe that ecological responsibility and economic viability go hand in hand. Our production philosophy revolves around sustainable architecture, creating ceramics that excel in both technical and aesthetic performance while adhering to green building principles. Since our company's inception, environmental protection and pollution prevention have been woven into our corporate DNA. These principles drive our ambitious goals, setting us apart globally.

The phrase 'Economy = Ecology' encapsulates our ethos – a concept championed by our founder in the 1970s when ecological awareness was nascent. Today, it remains etched onto our production lines as a constant reminder. Whether our ceramic and porcelain surfaces grace residential kitchens or iconic commercial spaces, we honor nature. Sustainability isn't just a choice; it's an imperative. By marrying ecology and economy, we pave the way for a greener, more prosperous future – one surface at a time.



Scan to
learn more





Reloaded Collection

The project Designed under the creative direction of **Glenn Martens** in collaboration with Controvento, Diesel Living and Iris Ceramica present a new collection that brings together their expertise – celebrating craftsmanship and playful creativity infused with Diesel Living's signature pop energy.

Materials and techniques merge seamlessly to create bold, original, and immersive designs. This range opens the way to multiple chromatic combinations, spanning harmonies, contrasts, and daring eclecticism.



Scan for more
information

RELOADED COLLECTION AVAILABLE COLORS

RECTIFIED V2 R10 R11
ANTISLIP



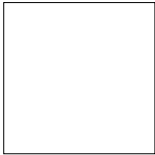
D-RAPOLANO PERLA



D-BEOLA

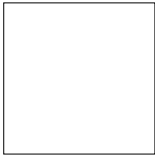
AVAILABLE SIZES AND FINISHES

Porcelain stoneware $\nless 20$ mm



48"x48"
Antislip

Porcelain stoneware $\nless 8$ mm



48"x48"
Natural Plus



48"x24"
Natural Plus
Antislip





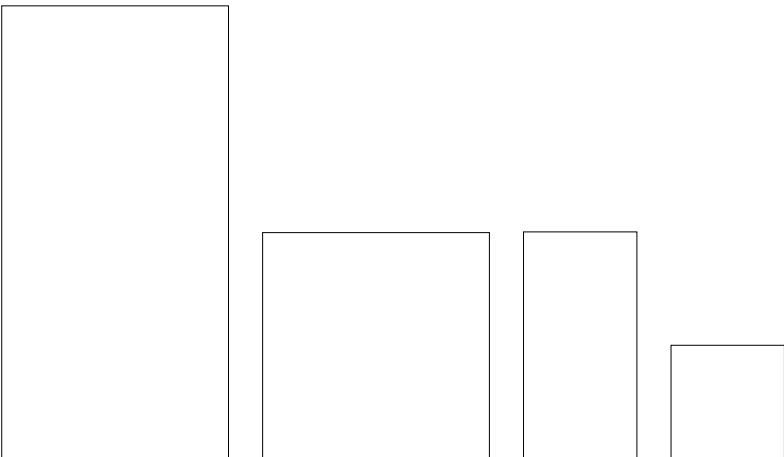
D-GIALLO SIENA



D-TRAVERTINO OBSIDIAN

AVAILABLE SIZES AND FINISHES

Porcelain stoneware $\nless 6$ mm



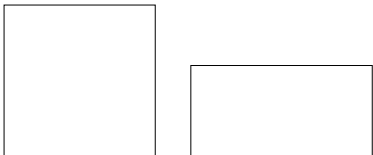
120"x60"
Polished

60"x60"
Polished

60"x30"
Polished

30"x30"
Polished

Porcelain stoneware $\nless 8$ mm



48"x48"
Natural

48"x24"
Natural



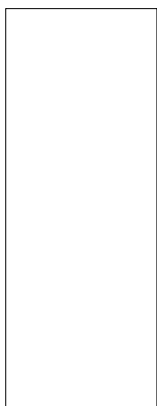
DYS DISTRESSED RUG BROWN



DYS DISTRESSED RUG GREY

AVAILABLE SIZES AND FINISHES

Porcelain stoneware ± 6 mm



106"x48"
Natural



DISTRESSED RUG is inspired by antique carpets, reinterpreting classical decorative elements rooted in Persian tradition. Culture and time are etched into the surface like stone, creating a space that is both distinctive and serene, enhanced by its natural tones. As time wears surfaces away, fragments are removed along the way, making change itself an integral part of the design.

RELOADED COLLECTION AVAILABLE COLORS

V2



ACID MAJOLICA PEARL



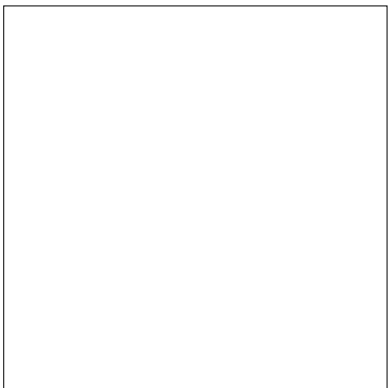
ACID MAJOLICA BRONZE*



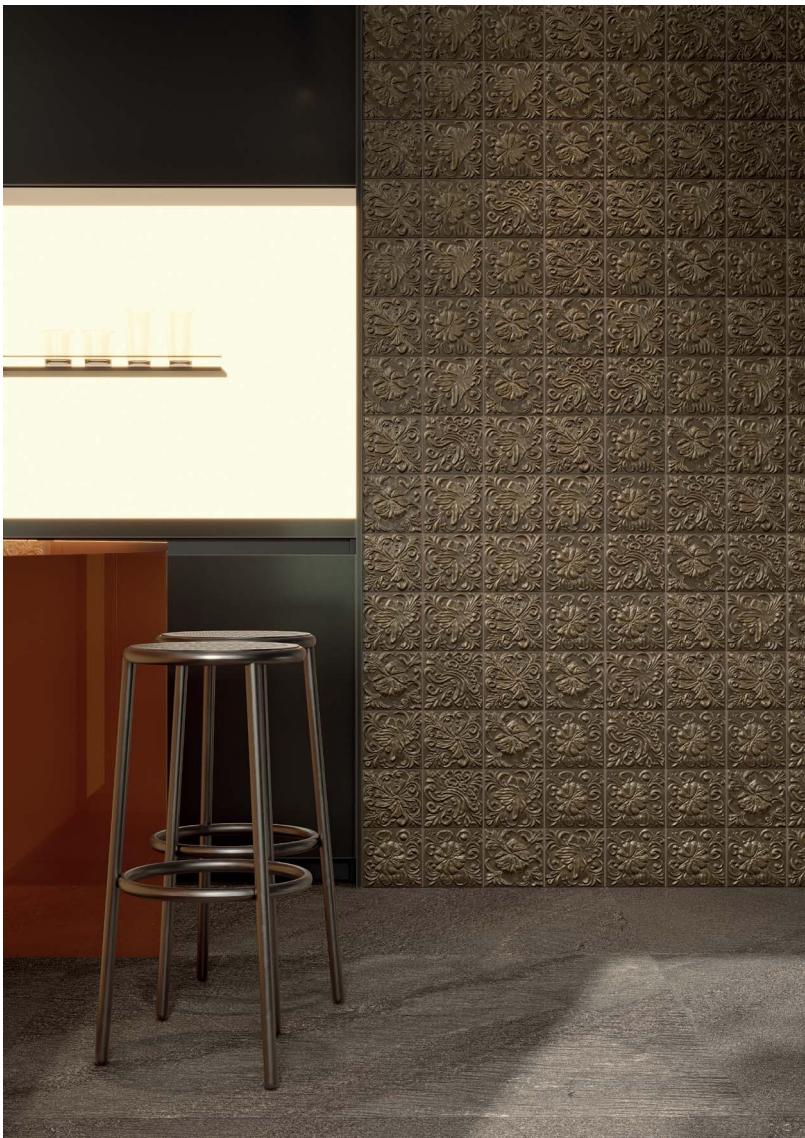
ACID MAJOLICA SILVER*

AVAILABLE SIZES AND FINISHES

Wall surfaces ± 10 mm

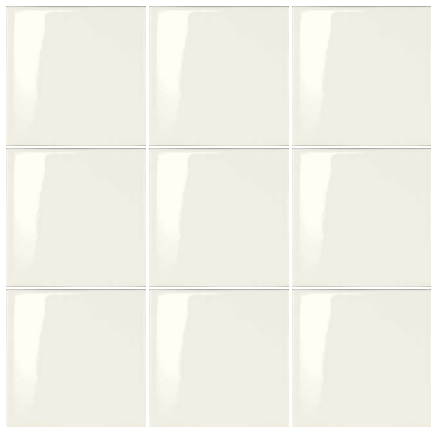


6"x6"
Glaze
Metal*

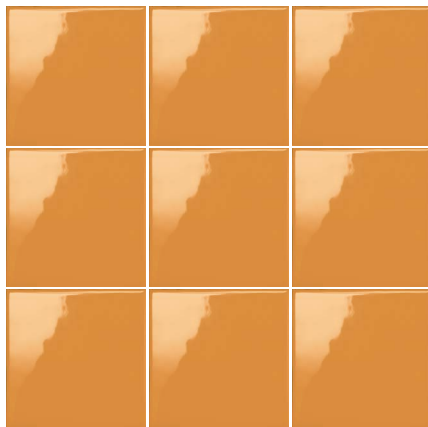


RELOADED COLLECTION AVAILABLE COLORS

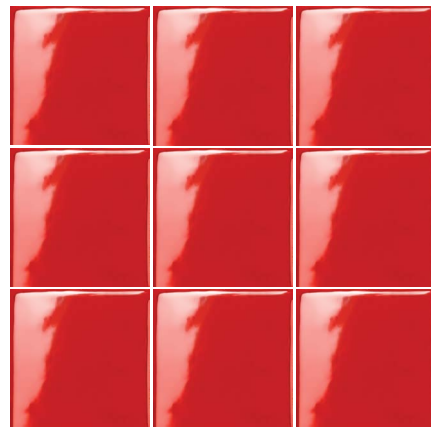
V1



D-BIANCO NEVE



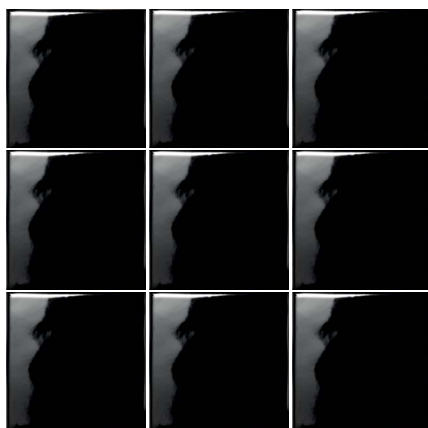
D-GIALLO AMBRA



D-ROSSO MAGMA



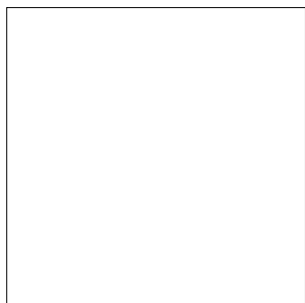
D-BORGOGNA



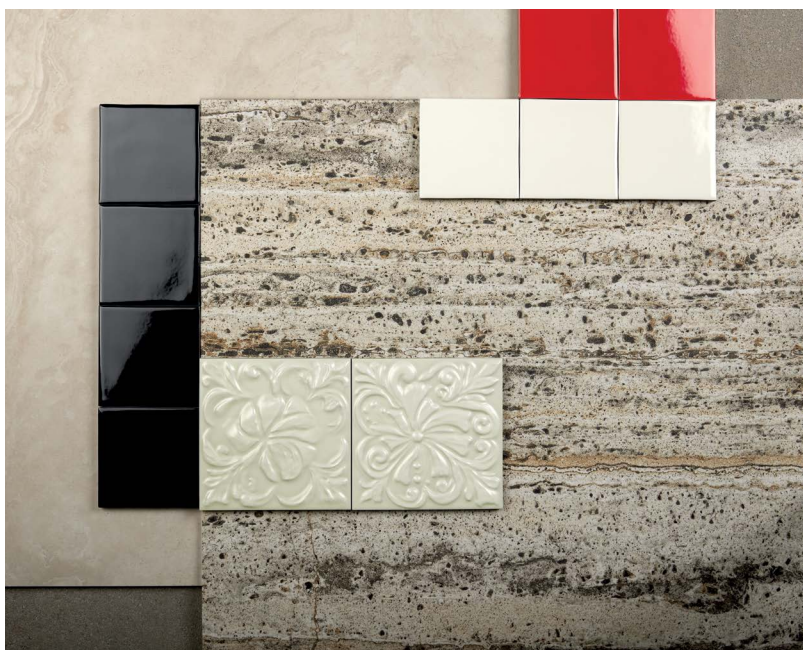
D-NERO VELLUTO

AVAILABLE SIZES AND FINISHES

Wall surfaces ± 10 mm



4"x4"
Glossy





DISCLAIMER

The processing of natural raw materials, combined with the use of leading-edge patented production techniques, makes it possible to obtain high-tech materials characterized by typical full-body effects, a feature that has always been the exclusive hallmark of quarried marble and stone. Chromatic variations, veining and speckling are thus prized characteristics of ICG materials, designed and produced to recreate the fascination of exclusive floorings, that reveal the randomness and beauty of natural materials. On the basis of the above statements, the color references in the catalogs and samples are to be considered as approximate.

The surfaces of the ICG collections are frost-proof and resistant to chemical attack. For this reason, they are a guarantee of stability and durability over time, suitable for any use and destination, both interior and exterior, from the most classic and refined, to the most spacious and intensely utilized ones.

The colors and appearance features of the products are as close as possible to reality, within the limitation of the printing process.

ICG keeps the right to change all the mentioned items without notice and declining any responsibility for direct or indirect damage caused from these changes.



View ICG Italia Website



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CERAMICA
GROUP